

JUNIORS



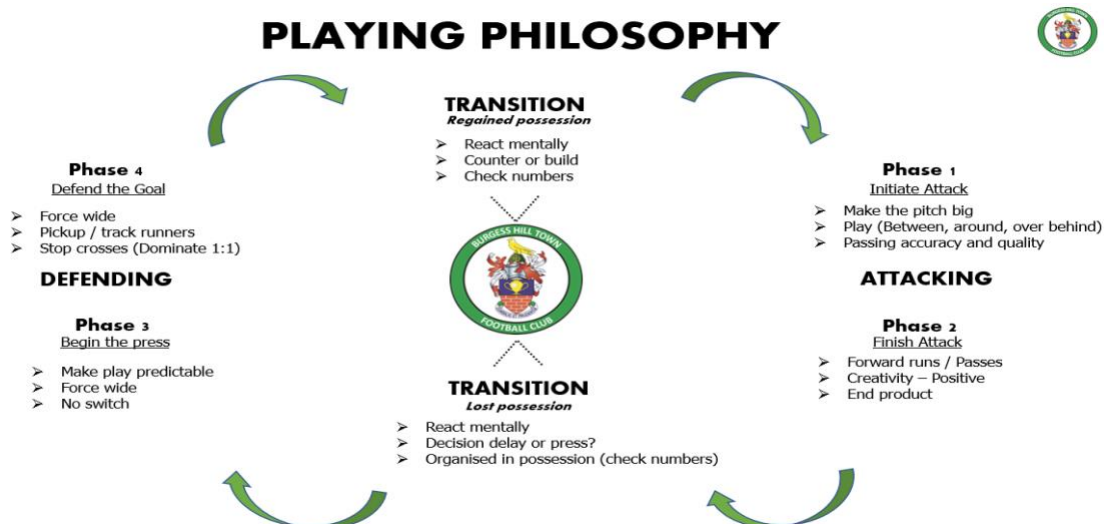
We are set for a fantastic season and a whole lot more at Burgess Hill Town Juniors FC!

Season 22/23 has started well on several fronts at BHTJFC. Back in June I set our key objectives for the season and shared them with our Club Committee, we have made great progress already in achieving them

Season 22/23 Objectives and status update

Objective 1 - Increase support and resources for our 80+ coaches.

1. The Club has partnered with “the Coaching Manual” an investment in giving our coaches more tools to support our players. The coaching manual is a website that has training session content, season plans, pro masterclasses and much more. Every BHTJFC coach now has access to relevant material for their age group
2. We are enhancing our communications and connections with all our coaches, the club has recruited 3 new Head Coaches. Foundation phase (u7-u11) Head coach – George Barber. Youth development phase (u12-u16) – Andy Fernandes. Girls Head Coach – Martyn Box, Girls Lead coach – Jason Blackburn. This will enable more support for our coaches
3. Create and align all coaches with the clubs playing philosophy and guiding principles by age group.



Objective 2 – Support the Health and Well-Being of all members of the club and wider community

With the club having over 500 children playing across its teams and having a mission to develop people first players second it recognises it must do more to support child health, wellbeing and confidence. Therefore, the club is launching its own well-being department headed up by Amanda Christensen and supported by Michelle Duggan-Palmer. The wellbeing Centre will be launching in November with big plans to support children at the club and the wider community

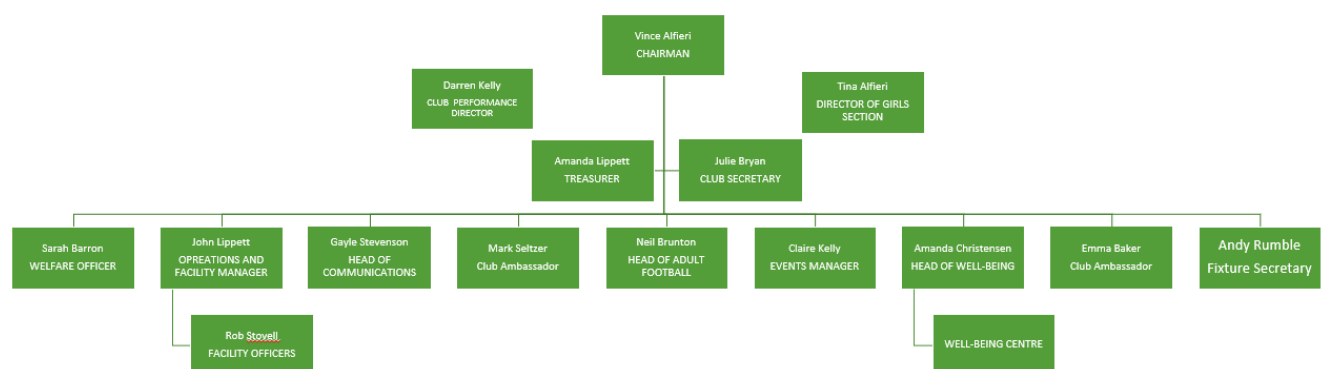
Objective 3 – Establish network with MSDC relating to the facilities at the Northern Arc site

With the club projected to keep growing in numbers, it is important to increase our facilities. We are developing the Burgess Hill Academy site further and have several projects starting on this. However, the club also wants to expand into new facilities and is working with the MSDC to secure more pitches and facilities in the future

Objective 4 – Increase our communications to our members and the wider community

We have appointed a new Communications Officer, Gayle Stevenson, who is now in charge of the club's strategy on communicating club news and events. Gayle has been live in the role for one month and already has broken records on the number of interactions the club has had to its social media posts

To enable our objectives, we have expanded our club committee with several new roles and new people joining. Without people giving up their time and expertise we wouldn't be able to keep pushing the club forwards in all its good endeavours. Latest org chart below



The club also has a number of sponsorship opportunities still, as well as kit sponsors, we also have our presentation day and summer tournament that we are looking for sponsors for

We are making great progress against our season objectives whilst not taking our eye off the ball on the fundamentals that we deliver at the club, main one being our aim for every player going home happy from training and matches.

I hope you can see the amount of work going into making BHTJFC a great place for you and your family to enjoy watching / playing football, we are making great progress and we are really enjoying growing our club together with you.

See you all soon and take care

Vince

Vince Alfieri: Chairman of Burgess Hill Town FC Juniors